



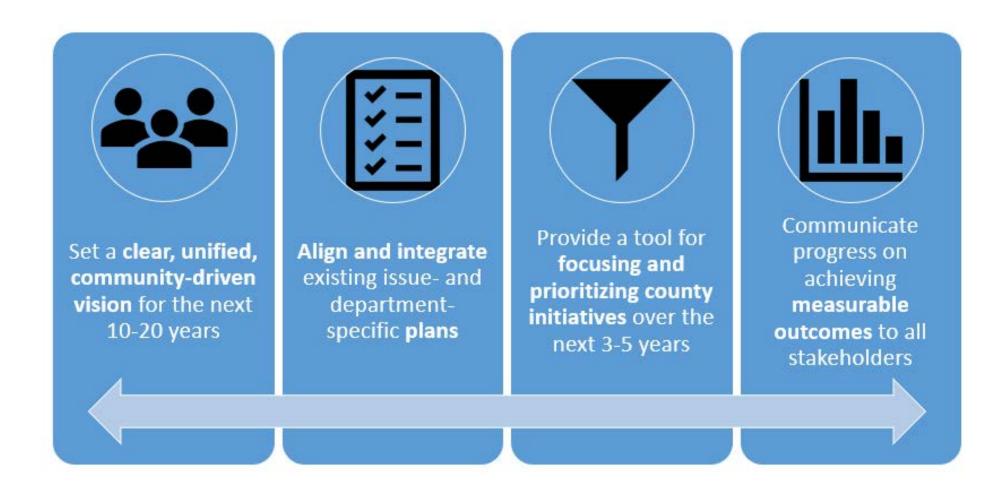
# Countywide Strategic Plan Update

September 22, 2020



# Countywide Strategic Plan: Goals







# Countywide Strategic Plan: Principles





Apply a racial and social equity lens to engagement efforts and strategy development



Create multiple
avenues for
community,
stakeholder and
employee
engagement



Define communityfocused outcomes and strategies (vs. governmentcentric)



Use data-driven insights and develop evidence-based strategies



### Countywide Strategic Plan: Alignment with One Fairfax



Countywide Strategic Plan
One Fairfax: Racial and Social Equity Lens



Communities of Opportunity

Chairman's Taskforce on Equity and Opportunity

Inclusive Community
Engagement and Public
Participation



## **Countywide Strategic Plan: Themes**



Access: Eliminating barriers and engaging the community in solutions to address them

Affordability: Working to ensure all residents can meet their most fundamental needs

**Collaboration and Engagement:** Leveraging the creativity, diversity, and energy of residents, businesses, and community organizations

Innovation: Embracing change and seeking new ways of working

**Sustainability:** Responsible stewardship of community resources and the consideration of long-term impacts of our policies and practices

Placemaking: Creating environments where all people can thrive



## **Priority Outcome Areas**



Fairfax County is a place where all residents, businesses and visitors are aware of and able to participate in quality arts, sports, recreation and culturally enriching activities.

# **Empowerment and Support for Residents Facing Vulnerability**

Fairfax County is a place where all residents facing vulnerability are empowered and supported to live independent lives to their fullest potential.

### **Lifelong Education and Learning**

Fairfax County is a place where all residents at every stage of life are taking advantage of inclusive, responsive and accessible learning opportunities that enable them to grow, prosper and thrive.

### **Economic Opportunity**

Fairfax County is a place where all people, businesses and places are thriving economically.

#### **Health and Environment**

Fairfax County is a place where all people can attain their highest level of health and well-being within a healthy sustainable environment.

### **Mobility and Transportation**

Fairfax County is a place where all residents, businesses, visitors and goods can move efficiently, affordably and safely throughout the county and beyond via our well-designed and maintained network of roads, sidewalks, trails and transit options.

#### **Effective and Efficient Government**

Fairfax County is a place where all people trust that their government responsibly manages resources, provides exceptional services and equitably represents them.

### **Housing and Neighborhood Livability**

Fairfax County is a place where all people live in communities that foster safe, enjoyable and affordable living experiences.

### **Safety and Security**

Fairfax County is a place where all people feel safe at home, school, work and in the community.



### **Strategic Planning Timeline: July 2020-June 2021**



		July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
1. Update Draft Strategic Plan	<ul> <li>Strategic Planning Priority Area Team Leads review and comment on draft plan in 2 specific areas: 1) Impact of COVID-19, and 2) high-level updates due to the pause in plan implementation</li> <li>SMT members review and comment on team lead revisions</li> <li>Steering Committee members review and finalize revised draft</li> </ul>	Update	e Draft S	Strategic	Plan								
2. Board Engagement and Organizational Alignment	<ul> <li>9/22 Budget Committee Meeting presentation</li> <li>Initial Board Member engagement</li> <li>Initial community and employee outreach</li> <li>Develop implementation governance structure, identify team leads, and draft community outreach plan for Steering Committee review and feedback</li> </ul>	Board Engagement and Organizational Alignment											
3. Broad-Based Community Feedback and Board Adoption	<ul> <li>Conduct broad-based community outreach</li> <li>Implementation Team members update plan to incorporate community feedback</li> <li>Updated Draft Strategic Plan presented to Board in January/February</li> <li>Board feedback incorporated into final plan</li> <li>Board adopts Strategic Plan concurrent with FY 2022 budget</li> <li>Implementation of Strategic Plan begin</li> </ul>							Com	munity F	Broad- eedback		ard Adop	otion